

Become an IMA “Endorsed Intrastate Mover”

Congratulations! You have taken the first step to be recognized for excellence in intrastate and local moving! The “Indiana Movers Association Endorsed Intrastate Mover” designation is earned by moving companies which conduct intrastate moves in Indiana which have met the necessary excellence in moving criteria as established by the Indiana Movers Association. All “Endorsed Intrastate Mover” participants will gain a competitive edge and distinguish themselves from other companies.

The endorsed IMA mover program is administered by the Indiana Movers Association working in conjunction with a certification panel made up of the IMA Executive Director and serving board members. The certification is valid for one year, although it may be revoked if the mover falls out of compliance. All 2016 applicants will be Endorsed through December 31, 2017. The applicant company must fully complete a certification questionnaire and provide proof of attainment of various individual criteria in some instances. The IMA will follow up on verifying the applicants information.

Why Get Endorsed by IMA?

As an “Endorsed IMA Intrastate Mover”, you will be recognized by prospective shippers for your professionalism, legal compliance and customer service. The IMA will promote the “Endorsed Intrastate Mover” brand and participants in press releases, on social media, on the IMA website and to movers in Indiana. When a prospective shipper sees that your company has earned that designation, they can be assured they are contracting with a reputable, professional mover.

Every “Endorsed Intrastate Mover” will be held to the strictest performance criteria. The IMA is working in cooperation with the Indiana Department of Revenue to assure all shipper complaints are addressed and all tariff, insurance, and other compliance requirements for movers are satisfied. If any of these criteria are not met, the mover will not earn the designation.

How does a mover become “Endorsed”?

This professional designation was created by the Indiana Movers Association. Members in good standing with the IMA receive a discount off the application fee. Non-members are eligible to earn the designation, but do not receive all of the promotional advantages members of the IMA receive.

Follow these steps to become an IMA “Endorsed Intrastate Mover”:

A) Review the list of questions in this application and complete the IMA Endorsed Mover Application Checklist. Please provide documentation where requested. Submit all materials to the IMA headquarters. The IMA will communicate with the Indiana DOR and your local Better Business Bureau to ensure all criteria are met.

B) Members of IMA in 2016 must submit a \$150 non-refundable application fee. Non-members of IMA submit a non-refundable \$375 application fee. The fee covers participation for the remainder of 2016 and all of 2017. Members will have the opportunity to renew in subsequent years for a renewal fee of \$125 while nonmembers may renew for a fee of \$195. Should your application initially be denied, you will have the opportunity to address any shortcomings.

C) Once approved, the IMA will send out press releases announcing your achievement, list IMA member companies on the IMA website, and the IMA Facebook page. You will receive a three color Endorsed Mover window cling to display on a door or window. You may order Endorsed Mover decals for your cabs or trailers. These attractive, weather-tested decals come in 6" x 6" for a cab door, or 12" x 12" for placement on a trailer. Please refer to the attached price list for ordering marketing materials. Members may also request camera ready "Endorsed Intrastate Mover" artwork for inclusion on your company letterhead, business cards, your web page, Facebook page, etc.

Application Process

To apply for the IMA "Endorsed Mover" designation, please complete the Application Checklist and by responding to the following questions. You may submit them via fax, USPS or scanned and emailed documents. Your full payment must accompany your application.

1) To receive the discounted application rate, you must be a member in good standing with the IMA in 2016. Any 2016 IMA Member Endorsed mover which does not renew in 2017 prior to March 31, will forfeit the designation. Non-members may join as part of their application and pay the lower member application fee.

2) Your company must have been in business for at least 12 months as a HHG mover. Please provide documentation of your years in service.

3) Your company must have a B or better rating with your local Better Business Bureau (BBB). Please indicate your rating. The IMA will contact the BBB to confirm.

4) Your company must have no outstanding complaints or unresolved issues with shippers as reported to the BBB or Indiana DOR. Please provide a written statement attesting that there are no unresolved complaints.

5) Provide a brief statement on company letterhead stating that none of the owners or officers have been convicted of a felony, or that the applying company is not involved with litigation related to a moving issue.

6) Document that your company is in good standing with the Indiana Department of Revenue (IDOR) with regard to your tariff filing, insurance and any unresolved complaints. The IMA will contact the IDOR to verify this information. Business or commercial auto liability coverage must be in effect for your company to be eligible.

7) Document that none of the owners, officers or your company have not filed for bankruptcy in any form in the last seven years.

8) Attest that your company is in compliance with all state and federal regulatory requirements of movers conducting business in Indiana.

You will receive a response within 2 weeks regarding the status of your application.

Send all materials to the IMA with your payment at the address below.

**IMA Endorsed Mover Program, 3721 W. Michigan Avenue, Suite
102, Lansing, MI 48917**

**Questions? Contact the IMA office at 517 – 327 – 9207 or,
Donn@Indianamoving.org**

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